

THE READER

News for the Access Control Professional



POPULAR ARTICLES FROM 2024

As we usually do this time of year, we like to reflect back on the past year to see what stories and information resonated with people. Whether from our e-newsletter, LinkedIn posts, or content on the Farpointe website, we like to understand what our friends around the industry care about and consider important.

This year, we decided to focus on our e-newsletter, with it now reaching over 10,000 access control professionals each month. Below is a sampling of issues and articles that you and your fellow readers regarded as some of the most notable in 2024.



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ISC WEST 2025
 BOOTH 20007 • LAS VEGAS, NV • APRIL 2-4



Why Mobile Credentials Are Sparking Enthusiasm

Just last month, we featured an article from SDM Associate Editor, Christopher Crumley, where industry experts talked about the excitement surrounding mobile credentials and how tech giants like Apple, Google and Samsung are generating buzz with their wallet technologies.

DECEMBER ISSUE



Balancing Risks in Electronic Access Control

In October, we highlighted a blog article from Scott Lindley, General Manager of Alvarado and Farpointe Data. Lindley's article explores the challenges of using legacy 125-kHz proximity technology, how to mitigate the risks, and how it may still be effective in appropriate situations.

OCTOBER ISSUE



Insider Intelligence: Security Integrators Need a Strong Brand

Back in June, we featured an article that originally appeared in Security Business magazine. In it, author Jennifer Pringle, Director of Marketing for PSA Security Network, examined how integrators can use branding to build reputation, trust, and differentiation in a crowded landscape.

JUNE ISSUE



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